



Cross-Platform Standard and Optional Equipment Changes.

Please refer to the individual model below for additional model year changes.

- Destination and Handling for all BMW models remains at \$995.
- Rear View Camera is now standard on all models.
- ConnectedDrive Services (6AK), previously known as BMW Online and BMW Apps is now standard on all models.

For the 2018 model year, the 2018 BMW X1, BMW 2 Series, BMW 3 Series, BMW X3, BMW 5 Series (excl. BMW M550i xDrive), BMW 6 Series Gran Turismo, BMW X5, and BMW X6 package structure has been redesigned. Each model will now have a tiered package structure, with single options being unlocked after a specific tier is ordered.

Lines and Package changes:

- Cold Weather Package (ZCW) is no longer available, as its contents have shifted to other packages or are being offered as single options.
- Technology Package (ZTP) is no longer available, as its contents have shifted to other packages.
- Parking Assistant Plus (5DN or 5DL+5DP) is offered as a Parking Assistance Package (ZPK). Pricing varies by model.
- Active Driving Assistant (5AS/8TH) is offered as a Driving Assistance Package (ZDA). In certain cases, Head-up display (610) is also included. Pricing varies by model.
- When available, Active Driving Assistant Plus (5AT) is offered as a Driving Assistance Plus Package (ZDB). Pricing varies by model.

BMW i3, BMW 2 Series, BMW M2, BMW X1, BMW 3 Series, BMW M3, BMW 4 Series, BMW M4, BMW X3 and BMW X4.

- Convenience Package (ZCV) is the first tier, containing visual differentiation over the base model.
- M Sport Package (ZMP) now includes all Convenience Package content.
- Premium Package (ZPP) is the second tier containing sought-after options, and requires ordering the Convenience or M Sport Package.

BMW 5 Series, BMW M5, BMW X5, BMW X6.

- Premium Package (ZPP) is the first tier containing sought-after options.
- M Sport Package (ZMP) now includes all Premium Package content.
- Executive Package (ZPX) is the highest tier in all applicable models, and requires ordering Premium Package (if applicable), Convenience Package (if applicable), or M Sport Package. This package includes exclusive options, and further differentiates the car's visual look.

Stand-alone Options:

- Metallic Paint will be reduced from \$700 to \$550 on all applicable models.
- On models where Navigation Professional (609) is offered as a single option, the bundle includes Advanced Real Time Traffic Information (ARTTI) and Remote Services (6AM/6AP) which is now available for \$1700.

- On models where Navigation Business (6UN) is offered as a single option, the bundle includes ARTTI and Remote Services (6AM/6AP) and is now available for \$950.

2017 BMW i8 Special Editions.

Information on the 2018 Model Year will be released at a later date.

Protonic Dark Silver Edition

- Protonic Frozen Dark Silver with Frozen Gray Metallic Accents
- Giga Amido Full Perforated Leather with blue seat belts

Protonic Frozen Black Edition

- Protonic Frozen Black with Frozen Gray Metallic Accents
- 20-inch BMW i Light Alloy W Spoke Matte wheels
- Seats with yellow highlights and gray seat belts
- Floor mats with black leather and yellow stitching
- Anthracite Headliner
- Door sills with “Protonic Frozen Black Edition” engraving

Protonic Frozen Yellow Edition

- Protonic Frozen Yellow with Frozen Gray Metallic Accents
- 20-inch BMW i Light Alloy W Spoke Matte wheels
- Seats with yellow highlights and gray seat belts
- Floor mats with black leather and yellow stitching
- Anthracite Headliner
- Door sill with “Protonic Frozen Yellow Edition” engraving

2017 BMW i8 Pricing (plus\$995 D&H; subject to state incentives):

BMW i8	\$143,400
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2018 BMW 2 Series Coupe.

The BMW 2 Series Coupe and Convertible changes are effective as of July 2017 production. This facelift includes new LED headlight and taillights, as well an enhanced interior with a new instrument panel with top stitching and a new instrument cluster.

Standard Equipment now includes:

- LED Fog Lights (5A1) replace Fog Lights (520), which are no longer available.
- LED Headlights (5A2) replace Halogen lights on 230i models and replace Xenon adaptive headlights (522+524) on the M240i models.
- On the 230i models, Power front seats (459) are now standard.
- A new bi-color 17-inch wheel (style 725) is now standard on 230i models. Several 18-inch upgrades remain available.
- A new bi-color 18-inch wheel (719M) is standard on the M240i models. A jet black wheel in the same styling is available as a no cost option.

Optional Equipment now includes:

- New exterior colors: Mediterranean Blue Metallic, Seaside Blue Metallic, and Sunset Orange Metallic.
- Active Cruise Control with Stop & Go (available on certain 230i models)
- A new Cognac Leather Upholstery color is available.
- 2 new wood interior trim colors are available.
- iDrive 6.0 with Touch Screen technology on Navigation equipped models.
- Adaptive full LED headlights with Icon light design.

BMW 2 Series Pricing (plus \$995 D&H)

BMW 230i Coupe	\$34,800
BMW 230i xDrive	\$36,800
BMW 230i Convertible	\$40,600
BMW 230i xDrive Convertible	\$42,600
BMW M240i Coupe	\$45,300
BMW M240i xDrive Coupe	\$47,300
BMW M240i Convertible	\$49,900
BMW M240i xDrive Convertible	\$51,900

2018 BMW 3 Series Sedan and Wagon.

The BMW 3 Series Sedan and Sports Wagon changes are effective as of July 2017 production.

Standard Equipment now includes:

- On 320i models, LED Fog Lights (5A1) replace Fog Lights (520).

- LED Headlights (5A2) are now standard.
- iDrive 6.0 with Touch Screen Technology now available.

Lines and Package changes:

- M Sport Package will be available with new 19-inch wheel (21W)
- A new trim is available for M Sport Package: 4MN Aluminum Dark Carbon Trim with Pearl Gloss Chrome Highlight.

Optional Equipment now includes:

- Shadow Sport Edition (ZSF) will be offered as special edition package on 338d, 330e, 330i and 340i models including:
 - 18-inch Bi-color Jet Black Wheels Style 397 with Mixed Performance or All-season Tires (24Y/26P).
 - Kidney frame in high-gloss black.
 - LED headlights with black insert & Darker Tail Lights.
 - Air dam with black insert.
 - Optional 4MN Aluminum Dark Carbon Trim with Pearl Gloss Chrome Highlight.
 - Sport Leather Steering wheel: the leather on the outer rim features a modified lining, giving the steering wheel a softer touch and better grip.
 - *Please note: the Shadow Sport Edition requires Park Distance Control (508).
- New color Sunset Orange Metallic is now available.
- New Cognac Brown Dakota Leather is now available.

BMW 3 Series Pricing (plus \$995 D&H):

BMW 320i Sedan	\$34,900
BMW 320i xDrive	\$36,900
BMW 330i Sedan	\$40,250
BMW 330i xDrive Sedan	\$42,250
BMW 328d Sedan	\$41,750
BMW 328d xDrive Sedan	\$43,750
BMW 330e iPerformance Sedan	\$45,600
BMW 340i Sedan	\$48,950
BMW 340i xDrive Sedan	\$50,950

BMW 330i xDrive Sports Wagon	\$44,450
BMW 328d xDrive Sports Wagon	\$45,950
BMW 330i xDrive Gran Turismo	\$44,850
BMW 340i xDrive Gran Turismo	\$50,700

2018 BMW 4 Series Coupe, Convertible and Gran Coupe.

Please refer to the [2018 BMW 4 Series Press Release for additional information.](#)

Lines and Package changes:

- Dynamic Digital Instrument Cluster will be available starting July production in combination with the Executive Package.

BMW 4 Series Coupe Pricing (plus \$995 D&H):

BMW 430i Coupe	\$43,300
BMW 430i xDrive Coupe	\$45,300
BMW 440i Coupe	\$49,700
BMW 440i xDrive Coupe	\$51,700
BMW 430i Convertible	\$51,450
BMW 430i xDrive Convertible	\$53,450
BMW 440i Convertible	\$58,500
BMW 440i xDrive Convertible	\$60,500
BMW 430i Gran Coupe	\$43,100
BMW 430i xDrive Gran Coupe	\$45,100
BMW 440i Gran Coupe	\$49,500
BMW 440i xDrive Gran Coupe	\$51,500

2018 BMW 5 Series Sedan.

Please refer to the [2018 BMW M550i xDrive](#) and [2018 BMW 530e iPerformance](#) Press Release for additional information.

Optional Equipment now includes:

- On 530i models, Dynamic Handling package (ZDH) is a new package, including Dynamic Damper Control (223), M Sport Brakes (2NH), and Integral Active Steering (2VH), priced at \$1,950.
- On 530e models, Dynamic Handling package (ZDH) is a new package, including Dynamic Damper Control (223) and M Sport Brakes (2NH), and is priced at \$1,450.
- On 530i models, M Sport Brakes (2NH) are no longer available as a single option and are now included in the Dynamic Handling Package.
- On 530i models, Integral Active Steering (2VH) is no longer available as a single options, and is now included in the Dynamic Handling Package.
- Luxury Seating Package (ZLP) now includes Nappa Leather, and is priced at \$4,050 on 530i models, and \$2,600 on 540i models.
- Individual Full Merino Leather (ZBxx) is now available for \$5,500.
- Individual Trims (4xx) are now available for \$1,080.
- Anthracite Alcantara Headliner (776) is now available for \$1000.
- Leather Dashboard (4M5) is now available as a stand-alone option for \$1,200.

BMW 5 Series Sedan Pricing (plus \$995 D&H):

BMW 530i Sedan	\$52,400
BMW 530i xDrive Sedan	\$54,700
BMW 530e iPerformance Sedan	\$52,400
BMW 530e xDrive iPerformance Sedan	\$54,700
BMW 540i Sedan	\$57,700
BMW 540i xDrive Sedan	\$60,000
BMW M550i xDrive Sedan	\$73,400

The All-New 2018 BMW 6 Series Gran Turismo.

Please refer to the 2018 BMW 6 Series GT Press Release for more information.

Standard Equipment now includes:

- Rear axle air suspension
- Automatic Tailgate (316)
- Panoramic Moonroof (402)
- Park Distance Control (508)
- 12.3-inch Dynamic Digital Instrument Cluster (6WB)
- Comfort Access (322)
- Icon Adaptive Full LED Headlights (552) and Automatic High Beams (5AC)
- Satellite Radio (655)
- Wireless Charging (6NW) and Wi-Fi Hotspot (6WD)
- Heated Front Seats (494)
- Active Driving Assistant (5AS)
- Sensatec Dashboard (4AW)
- 19-inch Wheels (2xx)
- Metallic Paint

Optional Equipment now includes:

- Dynamic Handling package (ZDH) is a new package, including Integral Active Steering (2VH) and Adaptive Drive + 2-Axle Air Suspension (2VT), and is priced at \$4100.
- Driving Assistance Package (ZDA) is not offered, due to the fact that Active Driving Assistant (5AS) is standard equipment.
- Lighting Package (ZLP) is not offered, as Icon Adaptive Full LED Headlights (552) and Automatic High Beams (5AC) are standard equipment.
- Luxury Package (ZPL) includes Rear seat back adjustment (461) and does not include Sensatec Dashboard (4AW). Pricing is \$500.
- Premium Package (ZPP) is not offered, as package contents are either standard or have been integrated into Executive Package (ZPX).
- M Sport Package (ZMP) does not include premium package contents as they are either standard or have been integrated into Executive Package (ZPX) or M Sport suspension (704). In addition, M Sport Package (ZMP) will delete the standard LED Fog lights (5A1). Pricing is \$1,250.
- Executive Package (ZPX) includes Soft Close Doors (323), Parking Assistant Plus (5DN), Head-up Display (610), and Gesture control (6U8). Pricing is \$2,150.

- 19-inch wheels - style 685 with mix performance run-flat tires (2QU), are now available as a no-charge alternative to the standard 19-inch wheels - style 685 with all season run-flat tires (2QW).
- M Sport Brakes (2NH) are not offered.
- Power rear side window shades (416) supplement Power rear sunshade with manual rear side window shades as option contents.
- Rear seat back adjustment (461) is offered as a single option for \$500.
- Active Cruise Control (5DF) is only available for customer orders for \$1,200.

BMW 6 Series Gran Turismo Pricing (plus \$995 D&H):

BMW 6 Series Gran Turismo	\$69,700
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2018 BMW 7 Series.

Optional Equipment now includes:

- On BMW 740i and BMW 740e models, Active Driving Assistant will be offered as a stand-alone option.

Lines and Package changes:

- BMW 740i, BMW 740e, and BMW 750i models are now available with the Parking Assistance Package which includes the Parking Assistant and Surround View Camera.
- The Driver Assistance Package on the BMW 740i and BMW 740e models has been renamed Driving Assistance Package and includes Active Driving Assistant and Head-up Display.
- The Driver Assistance Package on the BMW 750i models has been renamed Driving Assistance Package and now includes the Active Driving Assistant.
- The Driver Assistance Plus package has been renamed Driving Assistance Plus Package and consists of the Active Driving Assistant Plus.
- Driver Assistance Plus II Package is no longer offered, as its contents are now included in the Driving Assistance Plus Package.

BMW 7 Series (plus \$995 D&H):

BMW 740i Sedan	\$81,100
BMW 740i xDrive Sedan	\$86,100
BMW 740e xDrive Sedan	\$90,700

BMW 750i Sedan	\$96,400
BMW 750i xDrive Sedan	\$99,400
BMW M760i xDrive Sedan	\$156,700

2018 BMW X5.

Changes to the BMW X5 are effective as of September 2018 production.

Standard Equipment now includes:

- Sport Automatic Transmission (2TB) replaces Steptronic Automatic Transmission (205) on the X5 sDrive35i, X5 xDrive35i, X5 xDrive35d, X5 xDrive50i models.
- Steptronic Automatic Transmission with Paddle Shifters (2TE) replaces Steptronic Automatic Transmission (205) on the BMW X5 xDrive40e iPerformance.
- Trapezoidal tailpipes are now standard on all BMW X5 35i and BMW X5 35d models.

Optional Equipment now includes:

- On the X5 xDrive35i, X5 xDrive35d, and X5 xDrive50i models, 21-inch M wheels - style 599M with performance run-flat tires (22Y) are available as an upgrade within M Sport Package for \$1550.

BMW X5 Pricing (plus \$995 D&H):

BMW X5 sDrive	\$56,950
BMW X5 xDrive	\$59,250
BMW X5 xDrive35d	\$60,750
BMW xDrive40e iPerformance	\$63,500
BMW xDrive50i	\$73,800

2018 BMW X6.

Changes to the BMW X6 are effective September 2018 production.

Standard Equipment now includes:

- Trapezoidal tailpipes are now standard on BMW X6 35i models.

Optional Equipment now includes:

- On the X6 xDrive35i and X6 xDrive50i models, 21-inch M wheels - style 599M with performance run-flat tires (22Y) are available as an upgrade within M Sport Package for \$1550.

BMW X6 Pricing (plus \$995 D&H):

BMW X6 sDrive35i	\$62,700
BMW X6 xDrive35i	\$65,000
BMW X6 xDrive50i	\$77,450

2018 ALPINA B7.

Lines and Package changes:

- The Driver Assistance Package has been renamed Driving Assistance Package and now includes the Active Driving Assistant.
- As of July 2017 production, ALPINA B7 comes with the Parking Assistance Package which includes Surround View Camera and Parking Assistant.

ALPINA B7 (plus \$995 D&H):

ALPINA B7	\$138,800
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BMW M.

2018 BMW M2 Coupe.

Changes to the BMW M2 are effective July 2017 production.

Standard Equipment now includes:

- LED Headlights (5A2) replace Xenon adaptive headlights (522+524), which are no longer offered.

BMW M2 Coupe Pricing (plus \$995 D&H):

BMW M2 Coupe	\$53,500
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2018 BMW M3 Sedan.

Changes to the BMW M3 are effective July 2017 production.

Standard Equipment now includes:

- LED Headlights (5A2) replace Xenon adaptive headlights (522+524), which are no longer offered.
- The illuminated matte-chrome M badge on the seat has been redesigned to high-gloss black, and includes the M3 model name.
- iDrive 6.0 with Touch Screen Technology is standard.

Lines and Package changes:

Competition Package (ZCP)

- New 20-inch wheel (2CQ) M Forged Black Star-Spoke Wheels Style 666 M with Mixed Performance Tires now available.

BMW M3 Sedan Pricing (plus \$995 D&H):

BMW M3 Sedan	\$65,500
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2018 BMW Pricing.

*pricing does not include \$995 Delivery and Handling.

Model	MY2018 Price
BMW 230i Coupe	\$34,800
BMW 230i xDrive Coupe	\$36,800
BMW M240i Coupe	\$45,300
BMW M240i xDrive Coupe	\$47,300
BMW 230i Convertible	\$42,600
BMW 230i xDrive Convertible	\$42,600
BMW M240i Convertible	\$49,900
BMW M240i xDrive Convertible	\$51,900
BMW M2	\$53,500
BMW 320i Sedan	\$34,900
BMW 320i xDrive Sedan	\$36,900
BMW 330i Sedan	\$40,250
BMW 330i xDrive Sedan	\$42,250
BMW 328d Sedan	\$41,750
BMW 328d xDrive Sedan	\$43,750
BMW 330e iPerformance Sedan	\$45,600
BMW 340i Sedan	\$48,950
BMW 340i xDrive Sedan	\$50,950
BMW M3 Sedan	\$65,500
BMW 330 xDrive Sports Wagon	\$44,450
BMW 328d xDrive Sports Wagon	\$45,950
BMW 330 xDrive Gran Turismo	\$44,850
BMW 340i xDrive Gran Turismo	\$50,700
BMW 430i Coupe	\$43,300
BMW 430i xDrive Coupe	\$45,300

BMW 440i Coupe	\$49,700
BMW 440i xDrive Coupe	\$51,700
BMW M4 Coupe	\$67,700
BMW 430i Convertible	\$53,450
BMW 430i xDrive Convertible	\$53,450
BMW 440i Convertible	\$58,500
BMW 440i xDrive Convertible	\$60,500
BMW M4 Convertible	\$76,200
BMW 430i Gran Coupe	\$43,100
BMW 430i xDrive Gran Coupe	\$45,100
BMW 440i Gran Coupe	\$49,500
BMW 440i xDrive Gran Coupe	\$51,500
BMW 530i Sedan	\$52,400
BMW 530i xDrive Sedan	\$54,700
BMW 530e iPerformance Sedan	\$52,400
BMW 530e xDrive iPerformance	\$54,700
BMW 540i Sedan	\$57,700
BMW 540i xDrive Sedan	\$60,000
BMW 540d xDrive Sedan	\$61,500
BMW M550i xDrive Sedan	\$73,400
BMW 640i Gran Coupe	\$81,400
BMW 640i xDrive Gran Coupe	\$84,400
BMW 640i Convertible	\$86,700
BMW 640i xDrive Convertible	\$89,700
BMW 640i Gran Coupe	\$93,00
BMW 640i xDrive Gran Coupe	\$96,000
BMW 650i Convertible	\$98,300
BMW 650i xDrive Convertible	\$101,300

BMW 640i xDrive Gran Turismo	\$69,700
BMW M6 Gran Coupe Convertible	\$122,300
BMW M6 Gran Coupe	\$119,800
ALPINA B6 Gran Coupe	\$124,300
BMW 740i Sedan	\$81,100
BMW 740i xDrive Sedan	\$86,100
BMW 740e xDrive iPerformance Sedan	\$90,700
BMW 750i Sedan	\$96,400
BMW 750i xDrive Sedan	\$99,400
BMW M760i xDrive Sedan	\$156,700
ALPINA B7	\$138,800
BMW i3 94 Ah	\$43,600
BMW i3 94 Ah with Range Extender	\$47,450
BMW X1 sDrive28i	\$33,900
BMW X1 xDrive28i	\$35,900
BMW X4 xDrive	\$47,600
BMW X4 M40i	\$59,250
BMW X5 sDrive35i	\$56,950
BMW X5 xDrive35i	\$59,250
BMW X5 xDrive35d	\$60,750
BMW X5 xDrive40e iPerformance	\$63,500
BMW X5 xDrive50i	\$73,800
BMW X5 M	\$100,700
BMW X6 sDrive35i	\$62,700
BMW X6 xDrive35i	\$65,000
BMW X6 xDrive50i	\$77,450
BMW X6 M	\$104,100

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 342 BMW passenger car and BMW Sports Activity Vehicle centers, 152 BMW motorcycle retailers, 127 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at:

www.bmwgroupna.com.

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Journalist note: Information about BMW and its products in the USA is available to journalists on-line at www.bmwusanews.com.

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